

## How do I get started?

Contact the person whose details are below. They'll help you fill in the application form. Once we've got your form and registration fee, we'll send you a starter pack. It contains a lot of information and ideas to help you get started - and some materials you can use if you want to. Remember - all you need to do is encourage your supporters to call us, and then we'll do the rest.



## Make your bill make a difference



Telecom *plus* PLC, Dryden House, The Edge Business Centre, Humber Road, London NW2 6EW  
The pig device used in this leaflet is a registered trademark owned by Telecom *plus* PLC.

# COMMUNITY FUNDRAISER

A new way for people to raise money for good causes, and save money for themselves at the same time



## **Imagine. Every time one of your supporters makes a phone call, boils the kettle or checks their email, you're raising money - and they're saving money!**

Becoming a Community Fundraiser in partnership with the Utility Warehouse is a new way to generate a valuable extra monthly income for your chosen cause. And you're saving money for your supporters at the same time.

## **Who's behind it?**

The Utility Warehouse is managed by Telecom *plus* PLC, a major UK company listed on the London Stock Exchange. With a turnover in excess of £170 million, we already supply over 200,000 households across the UK with great value and outstanding service on a wide range of essential utilities: gas, electricity, home phone, mobile and broadband.

**When you join the Utility Warehouse Discount Club you get:**

- all your utilities
- all at great value (including free UK calls)
- all on one monthly bill.

## **How do you raise money?**

It's simple. As a Community Fundraiser, all you have to do is tell your supporters about this great new way of raising money. Then encourage them to call our Community Fundraising Team on freephone **0800 1313000**. They will explain all the benefits of using our services, and we promise there will be no hard sell.

And as most of our services have no minimum term contract, your supporters can try them out risk-free!

As a new Community Fundraiser, your only commitment is a one-off £25 registration fee, which is fully refundable when 12 of your supporters sign up as customers in your first 90 days.

**Once your supporters have become customers, we will pay you up to 5% of their monthly bill. We will continue to pay you each month - for as long as they carry on using our services!**

**And your chosen cause will benefit from a long-lasting extra monthly income.**

**They're saving –  
you're raising!**



*"In just eight months, we have raised over £600 for the Centre. And our supporters using the Utility Warehouse services are making annual savings averaging £150 per household."*

National Trust Herts & Essex Border Centre Newsletter, Autumn 2007